



HIGH DEFINITION GOLF

FOR IMMEDIATE RELEASE

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JIM McLEAN INKS DEAL WITH INTERACTIVE SPORTS TECHNOLOGIES
World-renowned coach to use High Definition Golf™ exclusively in Golf Schools

ONTARIO, Canada –Jim McLean, one of the world’s leading and most recognized golf coaches, has selected the High Definition Golf™ simulator from Interactive Sports Technologies (IST) to be used exclusively in all Jim McLean Golf Schools worldwide. As part of the agreement, IST has developed Jim McLean Coaching™ software for the High Definition Golf “Professional Studio” model. The system analyzes the student’s swing data then compares it to McLean’s famous “Eight Step Swing” model. Needed swing changes, along with practice drills, are instantly explained on-screen by McLean.

“This is an unbelievable teaching and club-fitting tool,” said McLean. “While I’m instructing, the system is automatically capturing everything that moves – the player, the club and the ball. I get two video views and extremely accurate measurements of ball launch, club head path and face angle for each swing.”

All High Definition Golf systems include the most complete, and completely accurate, club and ball tracking system available. Utilizing proprietary IST High Speed Spectrum Sensor technology™, High Definition Golf sets a new standard for industry excellence in accuracy and realism. The system captures precise measurements of all critical club motion and ball launch data and displays the resulting ball flight in true high definition.

The “Professional Studio” has been designed primarily as a complete solution for instructors, club-fitters and golf retailers who have had to utilize several independent technologies for video swing analysis, capturing ball launch data and measuring swing dynamics to properly service their customers.

“Until now, we had to use multiple computer systems and students had to make several swings – it was time consuming and got complicated,” continued McLean. “Now, it’s easy – one swing and the system captures everything accurately. I can stay focused on the student and we can make fact-based decisions about swing and equipment changes.”

High Definition Golf’s Internet connection allows coaches to give lessons remotely through video interaction from any location, while still having access to all swing data. Students can see and hear their coach on-screen with the picture-in-picture mode. McLean plans to use this feature with many of his students, including touring professionals Angel Cabrera and Christie Kerr.

Interactive Sports Technologies is based in Ontario, Canada. The company’s proprietary technology makes its High Definition Golf™ system the most versatile, most accurate, and most realistic simulator available. High Definition Golf units are used at golf facilities, resorts, retail locations, sports bars and homes. For more information, visit www.HighDefinitionGolf.com.

Jim McLean is regarded as one of golf’s most effective instructors. For over 20 years, Jim has worked with top touring professionals and beginning golfers to improve their games. He is the PGA Director of Golf at Doral Resort & Spa in Miami and Director of Instruction for KSL Properties. For more information, visit www.JimMcLean.com

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